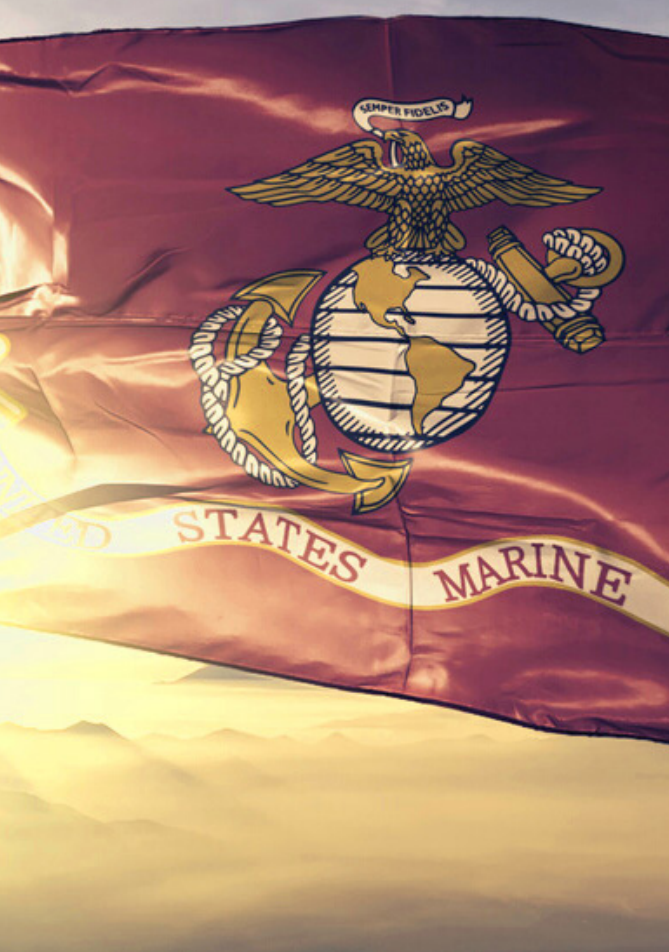




Opportunities *for* Impact



MARINE CORPS UNIVERSITY



Our Mission

Since its founding in 1980, the Marine Corps University Foundation has provided substantial intellectual and financial resources to the Marine Corps University. Equipping Marines with critical thinking skills that will enable them to achieve success throughout their careers in the Marine Corps, and in any number of other career paths they may pursue. Given the University's finite resources, the Foundation raises funds to attract today's 'leading minds' to Quantico so that they may educate active-duty Marines in security studies, terrorism, warfighting, emerging states and defense policy, along with critical geopolitical matters. Marines then apply this knowledge in conflict zones around the world.

For 40 years the Marine Corps University Foundation continues to underwrite the education and training of active-duty Marines across the globe. From financial support for professional military education programs available to operational units worldwide, to the recruitment of leading experts educating Marines in Quantico.

The Marine Corps University Foundation's primary mission is to contribute to the educational excellence of the College. The Foundation supports, enriches, and further enhances Marine Corps University programs as defense dollars diminish and the need for officers, and enlisted Marines, educated in international security affairs increases. The Foundation is the only organization solely dedicated to raising, managing, and disbursing private funds that provide a margin of excellence at the Marine Corps University.

Our Vision

Our vision is to elevate the Marine Corps University to a position of global recognition as the U. S. military's premier graduate education institution at the forefront of strategic leadership development by bringing innovation and inspiration to every Marine at the University.



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The Crossroads of the Marine Corps

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An Investment in National Security,

Keeping us Safer in Peace, and Stronger in War.

The Problem

The Marine Corps University's core programs and personnel are funded by the United States government; however, this funding is adequate only for the most basic needs of the college, faculty and staff, and provides very little discretionary funding for the innovative and cutting edge research, programs, and faculty that make any institution truly competitive and unequalled. Like all government programs, the financial fate and discretionary budget of the University is at the mercy of congressional funding.

Private donations are particularly important to the Marine Corps University because of its classification as a government entity. Unlike its civilian counterparts, faculty and staff at the Marine Corps University are federal employees, and thus prohibited from engaging in fundraising for their projects, research, or academic initiatives.

The Solution

The Marine Corps University Foundation has the unmatched ability to meet these unique challenges. The Marine Corps University Foundation is led by a versed leadership team of retired senior military officers with a unique knowledge of the military culture, and successful corporate executives and entrepreneurs with an intimate understanding of the efficiencies and competencies of industry and corporate structure. This blend, coupled with the Foundation's unique relationship and access to the U.S. Military allows for unparalleled impact and nimble responses to needs. As a tax-exempt non-profit organization, the Marine Corps University Foundation serves as the bridge between those actively serving our country, and those who feel the calling to serve in another capacity, providing unique opportunities for the broader civilian community to support and impact global peace.





The Impact of the Foundation

A Mission That Matters

Our primary goal at the Marine Corps University Foundation is to enhance and support the strategic goals and direction of the Marine Corps University. While specific priorities at the College shift from year to year, we are consistent in our strategic support of quality Professional Military Education and leadership development.

We are focused on partnering with senior leadership at both the University and in the U.S. Marine Corps to coordinate activities that advance the priorities of the Marine Corps. In doing so, we provide financial support to many projects at the University for which public funds are not available. These projects range from faculty research, curriculum development, and endowing academic chairs, to facilitating a collaborative relationship between the local community, academia, military, and industry.

Our commitment to investing in Leadership Development over the past decade is a testament to our ability to be nimble and flexible, allowing us to garner private support to position the Marine Corps University at the forefront of individual leadership development. We are proud of the impact we have made through our world class faculty, and are grateful for the generous donors who solidified their belief in the transformative impact of the Marine Corps University through endowed gifts.

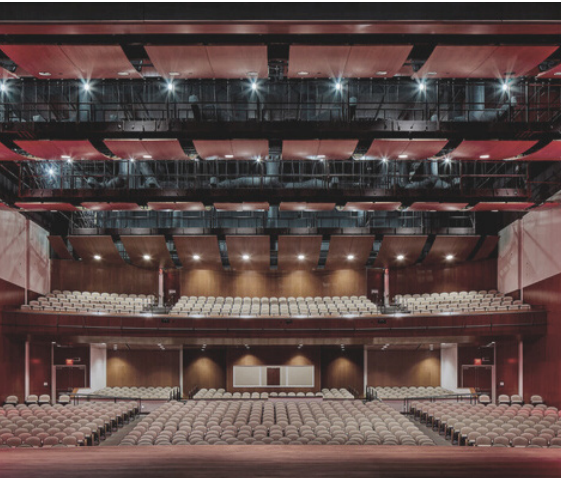
We recognize that our military's greatest assets do not lie in the missile systems, ships, and aircrafts, but rather in the human personnel who are making the decisions affecting global peace and security. For that reason, we are proud to invest in their leadership and growth while at the Marine Corps University by providing financial support for academic symposia and conferences, awards, and professional development opportunities.

As a local institution delivering global impact, the Marine Corps University is positioned to address the opportunities and threats that make us stronger in peace, and safer in war. The Marine Corps University Foundation is its unwavering ally in supporting the financial costs of these endeavors. The scope of the problems we address are vast.

Our work focuses on partnering with senior leadership in both the University and the U.S. Marine Corps to identify the changing trends in warfare and equip our students with the knowledge, skills, and abilities they need to lead the next generation of Marines. We work alongside the Marine Corps University to produce leaders capable of fighting with a maneuver warfare mindset in an expeditionary and amphibious environment, while leveraging scholarship, research, publishing, stewardship, learning opportunities, and conferencing capabilities in order to support the Marine Corps, the broader national security audience, and the public.

Funding Initiatives and Needs

While specific priorities at the College shift from year to year, we are consistent in our strategic support in the following three areas:



Institutional Advancement

When we invest in Institutional Advancement, we are focused on partnering with senior leadership at both the University and in the U.S. Marine Corps to coordinate activities that advance the priorities of the Marine Corps. In doing so, we provide financial support to many projects at the University for which public funds are not available. These projects range from faculty research, curriculum development, and endowing academic chairs-- to facilitating a collaborative relationship between the local community, academia, military, and industry.

1



Leadership Development

Our commitment to investing in Leadership Development focuses on partnering with senior leadership to identify the changing trends in warfare and equip our students with the knowledge, skills, and abilities they need to lead the next generation of Marines. We work alongside the Marine Corps University to produce leaders capable of fighting with a maneuver warfare mindset in an expeditionary and amphibious environment, while leveraging scholarship, research, publishing, stewardship, learning opportunities, and conferencing capabilities in order to support the Marine Corps, the broader national security audience, and the public.

2



Special Projects and Enhancements

Budget constraints indicate that while federal monies may be available for the university, the funds to respond to specialized enhancements or needs will depend upon private sources of support. The Foundation's sole mission is to bridge the budget gap in order for the university to not only meet current challenges but reach above and beyond . To meet this need, we seek to build a robust fund to achieve the margin of excellence our Marines and students deserve.

3

“ Teaching Officers and NCO’s how to win in combat by out-thinking as well as out-fighting their opponents.”

General Alfred M. Gray, 29th Commandant



Annual MCU Funding Needs

Curriculum Enhancements

- Visiting speakers, scholars, and lecturers
- Staff rides and battle site tours
- President's Lecture Series
- Professional development and distance education curriculum enhancements

\$200,000 annually

Recognition, Awards, and Ceremonies

- Faculty and student award ceremonies
- Challenge Coins
- Professional Dinners and Workshops
- Guest gifts
- Camaraderie events, luncheons, and Fleet Dinners

\$50,000 annually

Special Projects

- Classroom enhancements
- Historical preservation
- Library development
- Intern and admin personnel
- Wargaming materials
- Funding for additional special enhancements

\$200,000 annually

Leadership Development Programs

- Endowed chairs
- Conferences and symposia
- Faculty recognition
- Commandants Professional Reading Program
- Publishing support

\$1.5M annually



Why You?

*For most, the cost of freedom is nothing.
For some, the cost of freedom is everything.*

The ever changing landscape of modern warfare and growing threat of conflicts across the globe are difficult to deny, but they can be ignored. Not at the Marine Corps University. Here at the Marine Corps University Foundation, we are committed to investing in the professional growth and leadership development of our U.S. Marines. To accomplish this, the University develops and delivers Professional Military Education and training through resident and distance learning programs, while also preserving and presenting the history of the Marine Corps, in order to prepare leaders to meet current and future security challenges and inform the public of the service's role in national defense.



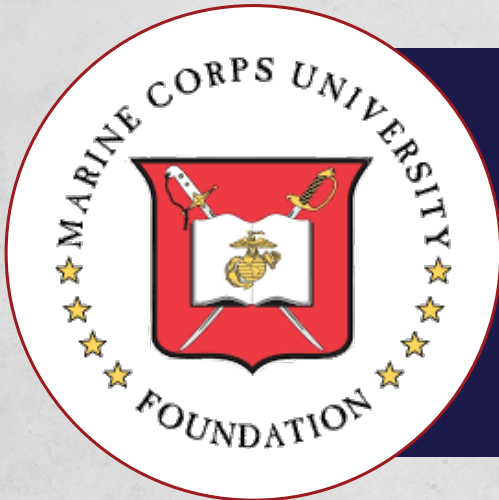
**DOING THIS COSTS A LOT OF MONEY.
DOING NOTHING COSTS MORE.**



With your commitment to and investment in the Marine Corps University, you can play an active role in keeping our nation and international allies safer in peace, and stronger in war.



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